



S.W.A.G. Inventory

Just as a grocery store takes inventory of its assets to determine what is available for sale, we must take inventory of who we are and what we are "selling" to the world.

The SWAG Inventory will help you clarify who you are, what you have to offer, and communicate the value you bring to the world.

SUCCESS : LIST YOUR PREVIOUS ACCOMPLISHMENTS AND ACHIEVEMENTS.

What have you accomplished in the past that you are particularly skilled at?

What is a proud moment you've experienced?

What have others commended you for?

WISDOM : OUTLINE THE JOBS, EDUCATION, LIFE EXPERIENCES AND UPBRINGING THAT YOU HAVE EXPERIENCED.

What academic experiences shaped your thoughts and values?

What leadership roles have given you insight?

What have you learned from your role models, civic involvement, clubs, or fraternal organizations? _____

What subjects do you know more about than others? _____

What failures, disappointments, or traumas have resulted in a new point of view?

ACTIVITIES & ASSETS : LIST THE EXPERIENCES AND ENVIRONMENTS THAT BRING OUT YOUR MOST GENUINE PASSIONS.

What have you lost track of time while doing? _____

What activities do you find yourself totally absorbed in? _____

What lights you up? What gives you energy? _____

What moments, experiences and environments bring you into a state of "FLOW"?

What activities bring you to an intense state of connection when you experience them? _____

GIFTS : LIST ALL YOUR NATURAL TALENTS, STRENGTHS AND GIFTS

What are you particularly good at? _____

List all skills that you kick butt at: _____

Brag Your **SWAG**

MIMI BROWN

Get your **FREE** guide on How to Clarify Your Confidence

Scan this QR code



Or go to

<https://talk.ac/mimibrown>

and enter this code when prompted

EMPOWER

MOTIVATIONAL
KEYNOTE
SPEAKER
AUTHOR
MEDIA
PERSONALITY
COACH



MIMIBROWN



@HeyMimiBrown

/motivationalleadershipspeaker